



## Job Description

### B4B Payments

**Job Title:** Graphic Designer

**Location:** Newcastle / Homebased / Occasional travel to London HQ

**Term:** Permanent / Full-time

**Salary:** Up to 30k DOE

**Reports to:** Head of Marketing

#### About us

We're an award-winning card payment innovator, with reach throughout Europe and the USA. We provide card services to over 1000 corporate clients globally and we're proud to be a leader in Fintech and the payments industry for over 16 years!

Our next phase of growth, coupled with our passion for payment-perfection, means you will be starting an exciting and rewarding career with us.

You will join a truly global and diverse team, our colleagues speak 20 languages, and we're made up of 20 different nationalities! Headquartered in London, we have offices in Newcastle, Vilnius and Boston.

#### About the role

This is a great opportunity for an experienced Graphic Designer to join a well-established Fintech based in London / Newcastle. As a leading global provider of B2B card issuing, B4B Payments provide a portfolio of pick 'n' mix payment solutions for businesses of all shapes and sizes.

We're looking for someone that can take complex content and make it simple, compelling, and easy to understand through thoughtful and creative visual concepts. Taking an ordinary brief, you will make the output extraordinary through creative flair and imagination. You will



work within the marketing team to develop the layout and production of a wide range of assets such as digital adverts, brochures, email campaigns, factsheets, whitepapers, infographics, presentations, and card designs.

Ideally, we're looking to meet candidates with experience in payments, fintech or software. But if you like the idea of working with us and have the skills and ambition to take our business to the next level, we would like to hear from you.

### **Responsibilities**

- Create visual designs and concepts for multi-channel marketing
- Work on a wide range of design assets producing anything from social to print and event collateral. Every day will be different in terms of design requirements. Requires a flexible approach when working within a small and growing team.
- Prepare artwork for cards and packaging
- Work on creative design projects autonomously
- Translate briefs into strong designs
- Occasional artwork preparation for website and online platform
- Support the design of corporate presentations

### **Requirements**

#### **Essential (Need to have)**

- 5/6 years + graphic design experience
- Use Adobe Photoshop, InDesign and Illustrator to create strong visual designs
- Excellent time management and able to work to deadlines
- Good attention to detail and an open and collaborative communicator
- Proactive brand guardian, manage and update the brand guidelines regularly

#### **Desirable (Nice to have)**

- Previous experience in agency
- HTML Web Design / Wordpress Skills (Not essential)
- We would love to know if you have experience storytelling via Powerpoint Presentation.

### **What we offer:**

- 28 Days Holiday (including bank holidays)
- Hybrid work - the ability to work from home and from our new offices
- An individually tailored personal development plan and ongoing training



- Cycle-to-work scheme
- Employee assistance programme
- Regular socials and relaxed working environment

**Make a difference:**

We're always on the look out for talented individuals to help take us further – It's important to us to hire the right people and work out a role that works.

- **Equality:** We strive to create a workplace that reflects the diverse communities we serve and where everyone feels empowered to bring their full, authentic selves to work.
- **Teamwork:** The strength of our team does not only lie in our combined experience and expertise but our ability to trust each other, no matter what. We understand that our best work is not produced by individuals but by enjoying collaboration as a team and supporting each other every day.
- **Quality:** We provide award-winning solutions and unsurpassed service that, together, deliver premium value to our customers.
- **Innovation:** Redefining the standard of excellence is in everything we do. Therefore, we are open to ideas that challenge the conventional views and drive innovation. The only constant in life is change and we believe that in order to stay relevant we must continuously improve and evolve with the changing needs of society.
- **Trust:** We strive to act in a manner that builds trust with our team, clients, business partners, and other stakeholders. We firmly believe that actions speak louder than words and transparency is key.

**To apply for this role, send your CV to [careers@b4bpayments.com](mailto:careers@b4bpayments.com)**